Regional Transportation Alliance

Business Leadership





















JOIN THE BUSINESS COALITION ADVANCING TRANSPORTATION SOLUTIONS



We all want faster, more reliable commutes for our employees, but transportation projects don't just happen. They can be derailed due to political and funding threats that individual firms can't resolve.

The RTA provides businesses with the sustained focus, effective strategy, and powerful advocacy needed to achieve results in a way no single company or agency can.

Current priorities include accelerating 540, enhancing regional transit, strengthening RDU air service, and relieving freeway congestion.

RTA Leadership and Bronze memberships include sponsorship-level recognition at every RTA event. See below for all RTA membership benefits.

LEADERSHIP TEAM

Sustaining RTA Gold membership \$10,000 annual investment

- Serve on RTA Steering Committee
- First opportunity to serve on RTA Chairs Council
- Exclusive meetings with RTA leaders on key priorities
- Plus all RTA Gold benefits

RTA Gold membership \$7,500 annual investment

- Logo placement throughout RTA website
- Prominent logo recognition at all RTA events
- Registration for eight at all RTA events
- Plus all RTA Silver benefits

RTA Silver membership \$5,000 annual investment

- Member of RTA Leadership Team
- Logo recognition at all RTA events
- Exclusive executive review opportunities
- Plus all RTA Bronze benefits

BRONZE AND STANDARD

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RTA Bronze membership \$2,500 annual investment

- Invitation to annual RTA Leadership Team Retreat
- Name and verbal recognition at all RTA events
- Registration for two at all RTA events
- Plus all RTA Standard benefits

RTA Standard membership \$500 – \$2,000 annual investment

- Registration for one at all RTA events
- Invitation to participate on RTA Action Teams
- Company name listed on RTA web page
- · Weekly member briefing emails



For information or to join,

call 919.664.7000 or email sales@letsgetmoving.org See reverse side for a current list of members

Business leadership gets the region moving

RTA CHAIRS COUNCIL

2018 Chair Bruce Sargent IBM Corporation

Focus Area Chairs Adrianne Elder Duke Energy **Brad Ives UNC Chapel Hill**

Dave Byerley Branch Banking and Trust Co. Julie Roper PSNC Energy

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Wake Technical Community College

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& Associates, Inc. Apple Designs, Inc.

BAFRING Barbour's Towing & Truck Repair

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