



2022 SPONSORSHIP OPPORTUNITIES

Raleighchamber.org

RALEIGH CHAMBER

There's a reason Forbes has ranked Raleigh in the top three on the list of Best Place for Business and Careers for more than 15 years. It's the collaboration with our members and partners that makes the Triangle region one of the best places to live and work.

WHO WE ARE

We are the leading voice of business for our community.

WHAT WE DO

We build our economy.

OUR PROMISE

We will take on the biggest challenges so that you can focus on growing your business.

OUR PRIORITIES

Support our members' businesses
Lead economic development in Wake County and the region
Promote diversity, equity, and inclusion in business
Advocate for pro-business legislation
Recruit, retain, and grow our talent pipeline

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ANNUAL LEADERSHIP CONFERENCE

Expected Attendance: 200

2021 Registration: 150 (pre-pandemic attendance 200)

Date: Aug. 23 - 24, 2022

Time: Day 1: Noon - 6 p.m. Day 2: 8:30 - Noon

Location: Pinehurst Resort

The Annual Leadership Conference brings together the Triangle's business leaders, elected and appointed officials, and community leaders to help your company accelerate growth. Collaborate with peers to discuss and learn best practices. Examine business trends, policy issues, and strategies in employee development, company culture, and community leadership. Sponsorship does not include hotel accommodations.

BENEFITS	PRESENTING \$10,000	EVENING RECEPTION \$7,500	GIFT \$4,000	LUNCHEON \$2,500	PROGRAM BLOCK (LIMIT 5) \$2,500	BREAK \$2,000
Conference registration, excluding hotel accommodations	2	2	2	1	1	1
10-minute on-stage promotional opportunity at conference	X					
Run of site ad for one month on Chamber website	X					
Opportunity to display company banner and/or distribute premiums	X					
Display table at event (6-foot table)	X					
3-minute on-stage promotional opportunity at reception		X				
Recognition at sponsored location		Logo	Logo	Logo		
On-stage opportunity to introduce program block					X	
Recognition on digital and/or invitation	Logo	Logo	Name	Name	Name	Name
Verbal recognition during event	X	X	X	X	X	X
Registration table sponsor recognition	Logo	Logo	Name	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name	Name
Recognition in promotion emails with website link	Logo	Logo	Name	Name	Name	Name
Mention in social media post	X	X	X	X	X	X
Recognition on event app	Logo	Logo	Logo	Name	Name	Name

Restrictions: Non-competing industry categories at the presenting and evening reception sponsorship levels.



TOP 3 TITLES

Executive/VP
Sales
CEO



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance/Real Estate



SOCIAL MEDIA

Impressions = 147K
Reach = 50K

ANNUAL MEETING

Expected Attendance: **600**
 2021 Registration: **570** (pre-pandemic attendance **750**)
 Date: **Sept. 15, 2022**
 Time: **3 - 6 p.m.**
 Location: **Duke Energy Center for the Performing Arts**

The Chamber's Annual Meetings gathers hundreds of attendees from the business community for an overview of the Chamber's accomplishments for the year, installation of the new chair of the Board of Directors, and presentation of the A.E. Finley Distinguished Service Award. Following the presentations, join us for a reception in a celebration and network with business leaders.

BENEFITS	PRESENTING \$20,000	PLATINUM \$7,500	PRINT \$5,000	GOLD \$3,500	NETWORKING \$3,000	SILVER \$2,500	BRONZE \$1,500	GIFT \$1,500
Reserved program seats	24	16	8	8	8	8	4	4
3-minute on-stage promotional opportunity	X							
On-stage opportunity to introduce speaker	X							
Run of site ad for one month on Chamber website	X							
Recognition in digital advertising	Logo							
Mention in social media post	X	X						
Verbal recognition during event	X	X	X					
Recognition on event presentation	Logo	Logo	Name					
Recognition in print advertising	Logo	Logo	Name	Name				
Display table at event (6-foot table)	2	2	1	1	1			
Opportunity to display company banner and/or distribute premiums	X	X						
Recognition on digital invitation	Logo	Logo	Name	Name	Name			
Recognition in promotional emails with website link	Logo	Logo	Name	Name	Name			
Ad in event program	Back cover	Full-page	Half-page	Half-page	1/4 page	1/4 page		
Recognition on event program	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name	Name	Name	Name

Restrictions: Non-competing industry categories at the platinum sponsor level and above.



**TOP 3
TITLES**

**Executive/VP
Sales
Administration**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Finance and Insurance
Other**



SOCIAL MEDIA

**Impressions = 2.4M
Reach = 84K**

BOARD OF ADVISORS/ BOARDS OF DIRECTORS MEETINGS

Expected Attendance: 150

2020-21 Registration: 155 average

Date: March 23, May 25, Sept. 28, and Nov. 16, 2022

Time: Registration 7:30 - 8 a.m.; Program 8 - 9:30 a.m.

Location: City Club Raleigh in September; locations to be determined thereafter

Board of Advisors members join the Board of Directors for its regular meetings four times annually. The agenda includes discussion of current business and community issues, presentations by special guests, roundtable discussions, along with updates on Chamber initiatives.

BENEFITS	SPONSOR \$1,000
Reserved program seats	3
3-minute on-stage promotional opportunity	X
Recognition on event presentation	Logo
Recognition on event agenda	Name
Verbal recognition during event	X
Recognition in promotional emails with website link	Name

BUSINESS AFTER HOURS

Expected Attendance: 100

2020-21 Registration: 80 average (pre-pandemic average 135)

Date: March 21, April 18, May 16, June 13, July 11, Aug. 15, Sept. 12, Oct., Nov., and Dec. 2022;
Jan. 2023, Feb. 2023

Time: Registration 4:30 -5 p.m.; Event 5 - 6 p.m.

Location: Host locations or Zoom/Virtual

The premier networking event for local professionals, Business After Hours provides sponsors with the opportunity to meet potential customers and vendors. Those who attend make new connections, strengthen existing relationships, and find ways to grow their businesses.

BENEFITS	SPONSOR \$500 FOR A VIRTUAL EVENT; \$1,500 + CATERING FOR AN IN-PERSON EVENT
3-minute on-stage/on-screen promotional opportunity	X
Recognition in promotional emails with website link	Logo
Recognition on website calendar of events	Logo
Opportunity to distribute premiums	X
Attendee names and companies roster	X
Mention in social media post	X



**TOP 3
TITLES**

Administration
Executive/VP
Finance



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Finance and Insurance
Real Estate

C-SUITE PERSPECTIVES

Expected Attendance: **125**

2020-21 Registration: **126 average**

Date: **April 22, June 17, Aug. 5, Oct. and Dec. 2022; Feb. 2023**

Time: **Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.**

Location: **The Umstead Hotel and Spa**

Gain leadership insight from top local executives who build corporations and strengthen communities. What lessons did these leaders discover early in their careers that still hold true today? What drives them to excel and push their goals further? You will be able to apply what they have learned to your own professional development. At each C-Suite Perspectives event, attendees will be inspired by their stories of success.

Recent speakers have included: Donald Thompson, CEO of Walk West; Donald Gintzig, president & CEO of WakeMed Health & Hospitals; Billie Redmond, founder and chair of TradeMark Properties; Dr. Tunde Sotunde, president & CEO of Blue Cross and Blue Shield of North Carolina; Gregg Lowe, CEO of Cree | Wolfspeed; Todd Olson, co-founder and CEO of Pendo; Bill Spruill, co-founder and CEO of Global Data Consortium (GDC); Dr. Jo Allen, Meredith College; and Paul Rea, BASF.

BENEFITS	PRESENTING \$10,000	DIAMOND \$7,500	HOST (SOLD) \$4,500	SERIES \$3,500	INDIVIDUAL EVENT \$1,000
Reserved program seats	8	6	4	4	4
On-stage opportunity to emcee	X				
3-minute on-stage promotional opportunity	X	X			
Opportunity to display company banner and/or distribute premiums	X	X			
Attendee names and companies roster	X	X			
Mention in social media post	X	X			
Recognition in promotional emails with website link	Logo	Logo	Name	Name	
Display table at event (6-foot table)	X	X	X	X	
Recognition on event agenda	Logo	Logo	Logo	Name	Name
Recognition on event presentation	Logo	Logo	Logo	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name
Registration table sponsor recognition	X	X	X	X	X
Verbal recognition during event	X	X	X	X	X

Restrictions: Non-competing sponsors within industry categories at the diamond sponsor level and above



**TOP 3
TITLES**

**Executive/VP
Sales
Administration**



**TOP 3
INDUSTRIES**

**Finance and Insurance
Professional, Scientific, and Technical Services
Other Services except Public Administration**

CHAIR'S LUNCHEON

Expected Attendance: **60**

2020-21 Registration: **47 average**

Date: **May 6, Aug. 2 and Nov. 2022; Feb. 2023**

Time: **Registration 11:30 a.m. - Noon; Program Noon - 1 p.m.**

Location: **Host locations**

Quarterly luncheons with Kevin Howell of NC State University (2021/2022) and Chamber President and CEO Adrienne Cole. Members from selected ZIP code areas and new members from the preceding quarter are invited for an update and roundtable discussion on Chamber activities and issues facing the business community.

BENEFITS	HOST* DONATED SERVICES	SPONSOR \$500
Reserved program seats	2	2
Recognition on website calendar of events	Name	
3-minute on-stage/on-screen promotional opportunity	X	X
Recognition in promotional emails with website link	Name	Name
Recognition on event program except at virtual events	Name	Name
Registration table sponsor recognition except at virtual events	Name	Name
Verbal recognition during event	X	X
Mention in social media post	X	X

*Donated facility, A/V, meals, taxes, and gratuities



**TOP 3
TITLES**

**Executive/VP
CEO
Sales**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**

COFFEE WITH LEADERS

Expected Attendance: **100**

2020-2021 Registration: **75 average (pre-pandemic attendance 90 average)**

Date: **March 29, May 3, July 26, Sept. 27, Dec. and Feb. 2022**

Time: **Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.**

Location: **Raleigh Chamber**

Small businesses owners and managers of enterprises with fewer than 50 employees hear from leaders in our community about their experiences leading businesses and their support of the small business community in this casual event series.

Recent speakers have included: Maggie Kane, A Place at the Table; Cydney Davis-English, The English Garden Florist; Lindsay Rice, Vita Vite; Sharat Nagaraj, celito.net; Sam Ratto, Videri Chocolate Factory; Patrick Rodriguez, US SBA, and Christine Peterson, Protus3.

BENEFITS	SERIES \$3,500	INDIVIDUAL EVENT \$750
Reserved program seats	2	2
3-minute on-stage promotional opportunity	X	
Opportunity to display company banner and/or distribute premiums	X	
Attendee names and companies roster	X	
Opportunity to display company signage	X	
Mention in social media post	X	X
Recognition on website calendar of events	X	X
Recognition in promotional emails with website link	Logo	Name
Recognition on event presentation	X	X

Restrictions: Non-competing sponsors within industry categories



**TOP 3
TITLES**

**Sales
Executive/VP
Administration**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**

CHAMBER PROFESSIONAL WOMEN'S LUNCHEON SERIES

Expected Attendance: 300

2020-21 Registration: 210 average (pre-pandemic registration 295 average)

Date: March 4, Aug. 26, and Nov. 2022; Jan., March 2023

Time: Registration 11:30 - Noon; Program Noon - 1:30 p.m.

Location: Raleigh Marriott Crabtree Valley

A quarterly luncheon series features dedicated networking time coupled with noted speakers for entry and mid-level managers and developing leaders. Program topics are based on Harvard Business Review's popular "Women at Work" podcast.

BENEFITS	DIAMOND SERIES \$10,000	SERIES \$4,000	HOST (SOLD) \$16,000	AUDIO-VISUAL \$16,000	MEDIA PARTNER \$10,000	INDIVIDUAL EVENT \$2,000
Reserved program seats	20	10	10	10	10	5
Promotional 3-minute video aired during program	X					
On-stage opportunity to introduce speaker	X					
Opportunity to distribute premiums	X					
Opportunity to display company banner and/or distribute premiums	X					
Recognition in digital advertising	Logo					
Opportunity to display company signage	X					
Mention in social media post	X	X				
Recognition on event agenda	Logo	Name	Logo	Logo	Logo	Name
Display table at event (6-foot table)	X	X	X	X	X	X
Recognition on event presentation	Logo	Name	Logo	Logo	Logo	Name
Recognition on website calendar of events	Logo	Name	Logo	Logo	Logo	Name
Recognition in promotional emails with website link	Logo	Name	Logo	Logo	Logo	Name
Registration table sponsor recognition	Logo	Name	Logo	Logo	Logo	Name
Verbal recognition during event	X	X	X	X	X	X

Restrictions: Non-competing sponsors within industry categories at presenting and series level.



Administration
Sales
Executive/VP



Professional, Scientific, and Technical Services
Finance and Insurance
Other

COMMUNITY SUCCESS FORUM

Expected Attendance: 400

2021 Registration: 630

Date: Feb. 2023

Time: Registration 8:30 - 9 a.m.; Program 9 a.m. - Noon

Location: Location to be determined

Business and community leaders will take a deep dive into key issues that will drive economic prosperity for our region.

BENEFITS	PRESENTING \$15,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	8	8	4	4	2
Recognition as "presented by" following event title	X				
3-minute on-stage promotional opportunity	X				
On-stage opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	Logo				
Opportunity to display company banner and/or distribute premiums		X			
Display table at event (6-foot table)	X	X			
Mention in social media post	X	X			
Opportunity to participate as a session facilitator	X				
Recognition in promotion emails with website link	Logo	Logo	Name		
Recognition on event agenda	Logo	Logo	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name
Verbal recognition during event	X	X	X	X	X

Restrictions: Non-competing sponsors within industry categories at speaker sponsor level and above

COURAGEOUS CONVERSATION

Expected Attendance: 200

2021 Registration: 275 average

Date: Feb. 24, May 12, and Nov. 2022

Time: 9 - 10:30 a.m. in November; Registration 8:30 - 9 a.m., Program 9 - 10:30 a.m. in 2022

Location: Various Locations

Presented by the Triangle DEI Alliance and the Raleigh Chamber, this series of facilitated seminars provides opportunities for attendees to learn history, share experiences, and develop pathways of understanding to support diversity, equity, and inclusivity. Recent topics have addressed anti-Asian racism and violence, recruiting and retaining exceptional young Black talent, and second chance hiring.

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SERIES \$2,500	EVENT \$1,500
Reserved program seats if virtual	12	6	3	3
Recognition as "presented by" following event title	X			
On-stage/on-screen opportunity to introduce speaker	X			
Opportunity to distribute a drawing or prize(s)	X			
Opportunity to display company signage except at virtual events	X	X		
Recognition in digital advertising	Logo	Name		
Recognition in promotional emails with website link	Logo	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name
Recognition on website calendar of events	Logo	Name	Name	Name
Recognition on event program except at virtual events	Logo	Name	Name	Name
Registration table sponsor recognition except at virtual events	Logo	Name	Name	Name
Mention in social media post	X	X	X	X
Verbal recognition during event	X	X	X	X



**TOP 3
TITLES**

**Administration
Executive/VP
Marketing**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Other**

DIGITAL ADS

Date: Monthly, Weekly

Place your marketing message in front of targeted audience of business decision-makers. Emails sent to 12,000+ people have an approximate 20% open rate. Site ads are priced at approximately \$10 per 1,000 impressions.

BENEFITS	WEBSITE SPONSOR \$6,000/YEAR	RUN OF SITE \$750/MONTH	WEB PAGE /SECTION \$2,000/YEAR	E-NEWS BANNER AD \$1,000 /SERIES OF 4	E-NEW STORY AD \$1,000/ /SERIES OF 4	EVENT PREVIEW \$500/MONTH	VOTERS' GUIDE \$750/SEPT. - NOV.
300 x 250 run of site ad linked to company site	X	X					
728 x 90 ad on sponsored page linked to company site			X				X
600 x 180 ad linked to company site				X		X	
Logo or image with 25-word message					X		

DIVERSITY, EQUITY & INCLUSIVITY CONFERENCE

Expected Attendance: 1,000

2021 Registration: 1,065

Date: July 26, 2022

Time: Registration 8 - 9 a.m.; Program 9 a.m. - 4 p.m.

Location: Raleigh Convention Center

Having a strong record of diversity, equity, and inclusivity is critical for our region to attract top talent. This annual conference presented by the Triangle Diversity Equity & Inclusivity Alliance and the Raleigh Chamber provides tools to support DEI in your organization. The conference analyzes how to promote and sustain DEI in the workplace. It features a panel, breakout sessions with knowledge experts, and a keynote speaker.

BENEFITS	PARTNER	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE	BREAKOUT SESSION
	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$2,000
Reserved seating during program	50	20	15	10	5	5	2
Recognition as "partner" following event title	Logo						
Participation on conference committee	X						
Participation by employee of sponsor on the CEO panel presentation	X						
Opportunity to display company banner and/or distribute premiums	X	X					
On-stage opportunity to introduce keynote speaker	X						
Run of site ad for one month on Chamber website	X						
Mention in social media post	X	X					
Recognition in digital advertising	Logo	Name					
Opportunity to participate as one of the event facilitators		X	X				
Opportunity to provide event attendees free demos, services, discount codes	X	X	X	X			
Display table at event (6-foot table)	X	X	X	X			
Verbal recognition during event	X	X	X	X	X	X	X
Recognition in promotional emails with website link	Logo	Logo	Logo	Name	Name		
Recognition on website calendar of events	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on event presentation	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on event program	Logo	Logo	Logo	Name	Name	Name	Name
Recognition on event app	Logo	Logo	Logo	Name	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Logo	Name	Name	Name	Name
On-stage opportunity to introduce breakout session							X
Recognition on breakout signage							Name

Restrictions: Non-competing industry category with sponsors at Partner, Presenting, and Platinum levels.

Restrictions: Non-competing sponsors within industry category with sponsors at presenting sponsor level and above



**TOP 3
TITLES**

Administration
Executive/VP
HR/Talent



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Finance and Insurance
Other Services except Public Administration



SOCIAL MEDIA

Impressions = 3.4M
Reach = 130K

ECONOMIC DEVELOPMENT ANNUAL MEETING: BECOMING A HEADQUARTERS COMMUNITY

Expected Attendance: 300

2021 Registration: 275

Date: June 22, 2022

Time: Registration 8:30 - 9 a.m.; Program 9 - 11 a.m.

Location: Location to be Determined

We consider Raleigh and Wake County to be a community of “what’s next.” From rapid growth, to attracting top talent, to cutting-edge innovations, to welcoming new companies, this community is making bold decisions to prepare for a brighter future. Join us for future-focused conversations with industry experts and thought leaders as we endeavor to answer the question, “what’s next?” We’ll also recognize our major investors and celebrate the successes of the past year in economic development news.

BENEFITS	PRESENTING \$15,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	20	10	5	4	2
Recognition as “presented by” following event title	Logo				
3-minute on-stage promotional opportunity	X				
On-stage opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	X				
Recognition in digital advertising	Logo				
Opportunity to display company banner and/or distribute premiums	X	X			
Display table at event (6-foot table)	X	X			
Opportunity to participate as a session facilitator	X	X			
Mention in social media post	X	X	X		
Recognition in promotion emails with website link	Logo	Logo	Name		
Recognition on event presentation	Logo	Logo	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name
Recognition on event agenda	Logo	Logo	Name	Name	Name
Verbal recognition during event	X	X	X	X	X



**TOP 3
TITLES**

**Executive/VP
Administration
Sales**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**



SOCIAL MEDIA

**Impressions = 1.9M
Reach = 226K**

ELECTED OFFICIALS HOLIDAY RECEPTION

Expected Attendance: **425**

2021 Registration: **225**

Date: **Dec. 2022**

Time: **5 - 6:30 p.m.**

Location: **Location to be Determined**

Annual holiday reception to thank and network with our elected local, state, and federal elected officials, including our U.S. Congressional delegation, North Carolina Council of State, N.C. General Assembly members from the 13-county Research Triangle Park region, Wake County legislative delegation, Wake County Board of Commissioners, Wake County Board of Education, Raleigh City Council, and mayors of Wake County municipalities.

BENEFITS	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	PRINT \$1,000	BEVERAGE \$500
Reserved program seats	8	6	4	2	2	1
3-minute on-stage promotional opportunity	X					
Run of site ad for one month on Chamber website	X					
Recognition in digital advertising	X					
Opportunity to display company signage	X					
Recognition on reception cocktail napkins *print deadline Nov. 14, 2022	Logo					
Display table at event (6-foot table)	X	X				
Mention in social media post	X	X				
Recognition in promotional emails with website link	Logo	Logo	Name			
Recognition on invitation	Logo	Logo	Name	Name		
Recognition on website calendar of events	Logo	Logo	Name	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name	Name
Verbal recognition during event	X	X	X	X	X	X



**TOP 3
TITLES**

**Executive/VP
Administration
Sales**



**TOP 3
INDUSTRIES**

**Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance**



SOCIAL MEDIA

**Impressions = 495k
Reach = 41K**

EMERGING LEADERS ORIENTATION

Maximum Participants: 25

Date: May 25, 2022; Jan. 2023

Time: 3 - 5 p.m.

Location: Raleigh Chamber

Emerging Leaders connects promising professionals with seven or more years of experience with the area's most successful executives for a unique and interactive mentoring program.

BENEFITS	SPONSOR \$500
Recognition on event agenda	Name
Opportunity to distribute premiums except for virtual event	X
Verbal recognition during event	X

EXECUTIVE COMMITTEE PLANNING RETREAT

Expected Attendance: 30

Date: Sept. 2022

Time: 11:30 a.m. - 4 p.m.

Location: Raleigh Chamber

This is the first orientation meeting and planning session for members of the Chamber's 2022/23 Executive Committee. Our members will gather to develop strategic priorities for the Chamber in the upcoming year.

BENEFITS	SPONSOR \$1,000
Recognition on invitation	Name
Recognition on event agenda	Name
Verbal recognition during event	X
Opportunity to distribute premiums	X

FIRST RESPONDERS APPRECIATION BREAKFAST

Expected Attendance: 400 - 500

2021 Attendance: 250 (pre-pandemic registration 350 average)

Date: Sept. 9, 2022

Time: Registration 7 - 7:30 a.m.; Program 7:30 - 9:30 a.m., Vehicle display afterward

Location: Location to be Determined

The business community shows our appreciation for those who risk their lives to save others. Invitations are extended to representatives from Wake County Emergency Medical Services, the Wake County Sheriff's Office, N.C. Highway Patrol, the Raleigh-Wake County Emergency Communications Center, the City of Raleigh Fire Department, and the City of Raleigh Police Department. Our program includes a keynote presentation and awards to heroes from each department for outstanding service in the previous year. A portion of the proceeds benefits The 200 Club of Wake County, a nonprofit that provides financial help for spouses and children of local first responders who lose their lives in the line of duty.

BENEFITS	TITLE	PLATINUM	GIFT	COMMUNITY PARTNER	OUTSTANDING SERVICE AWARD	GOLD	SILVER	COFFEE TO GO	VEHICLE DISPLAY	200 CLUB DONATION
	\$15,000	\$7,500	\$5,000	\$5,000	\$2,500	\$1,500	\$1,000	\$1,000	\$750	ANY AMOUNT
Reserved program seats	20	10	10	10	5	5	4	4	2	
Recognition as "presented by" following event title	Logo									
3-minute on-stage promotional opportunity	X									
On-stage opportunity to distribute awards	X									
Recognition on awards	Name									
Recognition in digital advertising	Logo									
Run of site ad for one month on Chamber website	X									
Recognition on depending on location	Logo	Logo								
Recognition on gift tag	Logo		Logo							
Opportunity to display company banner and/or distribute premiums	X	X								
Display table at event (6-foot table)	X	X								
Recognition at sponsored location					Name	Name				
Recognition in promotional emails with website link	Logo	Logo	Logo	Name	Name					
Recognition on digital monitors, depending on location	Logo	Logo	Logo	Name	Name					
Recognition on website calendar of events	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name
Recognition on event presentation	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition on event program	Logo	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name
Verbal recognition during event	X	X	X	X	X	X	X	X	X	X



TOP 3 TITLES

Administration
Executive/VP
Sales



TOP 3 INDUSTRIES

Healthcare/Social Assistance
Finance/Insurance
Other Services



SOCIAL MEDIA

Impressions = 1.2M
Reach = 199K

GOLF TOURNAMENT

Expected Registration: 350

2021 Registration: 320

Date: Oct. 17, 2022

Time: Registration and continental breakfast, driving range & putting green open 8 - 10:30 a.m.; Shotgun start 10:30 a.m.; Reception 3:30 - 5 p.m.

Location: Prestonwood Country Club, Cary

With more than 300 golfers playing simultaneously on three courses, this golf tournament is one of the best places to connect with the Triangle's top business decision-makers. The event includes a continental breakfast, cart, green fees, boxed lunch, complimentary beverages and snacks during play, and a cocktail and awards reception with raffle after tournament play.

BENEFITS	PRESENTING \$10,000	GIFT \$8,000	RECEPTION PRESENTING \$4,000	BOXED LUNCH OR SCORECARD \$2,500	RECEPTION \$2,000	RAFFLE \$2,000	BEVERAGE CART BEVERAGE STATION (LIMIT OF 6) \$2,000	HOLE-IN-ONE (LIMIT OF THREE) \$2,000	GREEN OR TEE \$1,500	DRIVING RANGE OR PUTTING GREEN (LIMIT OF THREE EACH) \$1,500	AWARD \$1,500	VOLUNTEER T-SHIRT \$500
Number of golfers	12	8	4	4	4	4	4	4	4	4	4	1
Recognition as "presented by" following event title	Logo											
Run of site ad for one month on Chamber website	X											
Display table on Hole 1 and table to collect golfer score cards	X											
Display table, tee sign ith company name, choice of activity at the driving range/putting green									X			
Prize with \$25,000 value offered as prize for hole-in-one								X				
Company banner displayed at tournament	X	X										
Naming rights on gift to golfers	Logo	X										
Opportunity to facilitate the reception	X	X	X									
Naming rights to raffle prizes	X					X						
Opportunity to facilitate the raffle	X					X						
Recognition and driver with cart or display table at station	Logo						Logo					
Display table, tee sign ith company name and choice of activity at hole								X		X		
Recognition on scorecard or boxed lunch label		X		X								
Recognition on volunteer t-shirts												Name
Display table at reception	X	X	X		X							
Recognition on event program	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on follow up marketing announcing tournament winners	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name
Recognition on Golf Tournament blog	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name	Name	Name

HEALTHCARE FORUM

Expected Attendance: 200

2021 Registration: 170 (pre-pandemic registration 200 average)

Date: Nov. 2022

Time: Registration 8:30 - 9 a.m.; Program 9 - 11 a.m.

Location: Location to be Determined

The Raleigh-Durham healthcare industry is vibrant and rapidly changing. Recent disruptions to business as usual impact our systems at every level. This annual event focuses on the healthcare industry’s impact on the local economy. Join the Raleigh Chambers as we explore the state of healthcare and hear from experts on economic impacts of this key industry sector, their vision for change, and opportunities that arise from recent challenges.

BENEFITS	PRESENTING \$7,500	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Reserved program seats	8	8	4	4	1
Recognition as “presented by” following event title	Logo				
3-minute on-stage promotional opportunity	Logo				
On-screen opportunity to introduce speaker	X				
Run of site ad for one month on Chamber website	Logo				
Display table at event (6-foot table)	X	X			
Opportunity to display company banner and/or distribute premiums	X				
Opportunity to distribute a drawing or prize(s) during event	X				
Mention in social media post	X	X			
Recognition in promotional emails with website link	Logo	Logo	Name		
Recognition on event agenda	Logo	Logo	Name	Name	Name
Recognition on event presentation	Logo	Logo	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name
Verbal recognition during event	X	X	X	X	X



**TOP 3
TITLES**

Executive/VP
Sales
Administraion



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Healthcare/Social Assistance
Finance/Insurance



SOCIAL MEDIA

Impressions = 1.4M
Reach = 301K

INNOVATE RALEIGH SUMMIT

Expected Attendance: 400

2021 Registration: 300

Date: Oct. 2022

Time: Registration 1 - 1:30 p.m.; Program 1:30 - 5 p.m.; Closing Party 5:30 - 7 p.m.

Location: Raleigh Convention Center

The 11th Innovate Raleigh Summit will convene a diverse group of entrepreneurs, innovators, and leaders from across our region and nationally to explore the future of work. Rapid technological innovation, globalization, demographic shifts, and climate change are having an unprecedented impact on the work and skills landscape. Through a series of panel discussions, keynote lectures, presentations, and workshops, Summit participants will explore opportunities and challenges in the years ahead.

BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$2,500	BREAKOUT \$5,000	FOUNDERS RECEPTION \$10,000	CLOSING PARTY \$10,000	DISPLAY TABLE \$1,500
Tickets to Summit	10	8	6	4	4	4	4	1
On-stage opportunity to introduce speaker	X	X						
Display table at the event (6-foot table)	X	X	X			X	X	X
Opportunity to display company banner and/or distribute premiums	X	X	X			X	X	
Recognition on event presentation slides	Logo	Logo	Logo	Logo				
Verbal recognition at event	X	X	X	X	X			
Recognition on event microsite	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Recognition on web site calendar of events	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Recognition in digital advertising	X	X	X					
Mention in social media post	X	X	X	X	X	X	X	
Recognition on event program	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Recognition in promotional email	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Registration table sponsor recognition	Logo	Logo	Logo	Logo	Logo	Logo	Logo	
Verbal recognition at event	X	X	X	X	X	X	X	
Recognition on Innovate Raleigh Summit blog	Logo	Logo	Logo	Logo	Logo	Logo	Logo	



**TOP 3
TITLES**

Administration
Executive/VP
Sales



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Other Services
Finance/Insurance



SOCIAL MEDIA

Impressions = 2.6M
Reach = 825K

INTER-CITY VISIT & LEADERSHIP CONFERENCE

Expected Attendance: 175

2019 Registration: 180

Date: April 24 - 27, 2022

Location: Salt Lake City, Utah

Our annual Inter-City Visit & Leadership Conference brings Raleigh and Wake County businesses, government, and civic leaders together with their counterparts to learn from another market and share ideas. Attendees will find out more about Wake County policy issues, benchmark a comparable community against ours, and enjoy high-level networking with other attendees.

BENEFITS	PRESENTING	RECEPTION	DINNER	LUNCHEON	BREAKFAST	ENTERTAINMENT	GIFT	CHARGING STATION	PROGRAM BLOCK	SNACK
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,500	\$1,250	\$1,000	\$1,000	\$750
Recognition as "presented by" following event title	Logo									
3-minute on-stage promotional opportunity daily	X									
Run of site ad for one month on Chamber website	X									
Recognition on event microsite	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name
Recognition in digital advertising	X									
Opportunity to display company banner and/or distribute premiums	X									
On-stage opportunity to introduce speaker	X				X				X	
3-minute on-stage promotional opportunity at sponsored location		X	X							
Recognition in promotional emails with website link	Logo	Logo	Name							
Mention in social media post	X	X	X	X	X	X				
Recognition at sponsored location	Logo	Logo	Logo	Name	Name	Name	Logo			
Recognition on event presentation	Logo	Logo	Logo	Name	Name	Name	Name		Name	
Verbal recognition at event	X	X	X	X	X	X	X	X	X	
Recognition on website calendar of events	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name	Name
Recognition on event app	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name
Recognition on Inter-City Visit & Leadership Conference blog	Logo	Logo	Logo	Logo	Name	Name	Name	Name	Name	Name



TOP 3 TITLES

Executive/VP
CEO
Administration



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services
Construction



SOCIAL MEDIA

Impressions = 1.2M
Reach = 136K

JOINT MEETING OF BOARD OF ADVISORS AND EDGE 6 INVESTORS

Expected Attendance: 125

Date: Summer 2022

Time: 8:30 - 10 a.m.

Location: Location to be Determined

Members of the Chamber's Board of Advisors join EDGE 6 investors for this informative program featuring Ted Abernathy, managing partner of Economic Leadership LLC, a consultancy working in more than a dozen states to develop economic and workforce strategies. Abernathy will present market and economic data comparing our MSA to competitor markets.

BENEFITS	SPONSOR
	\$1,000
Reserved program seats	2
3-minute on-stage promotional opportunity	X
Opportunity to display company banner and/or distribute premiums	X
Recognition in promotional emails with website link	Name
Mention in social media post	X
Recognition on event agenda	Name
Verbal recognition during event	X

LAUNCH 2023

Expected Attendance: 500

2022 Registration: 300 (pre-pandemic attendance 400)

Date: Jan. 4, 2023

Time: Registration 2:30 - 3 p.m.; Program 3 - 5 p.m.; Reception 5 - 6 p.m.

Location: A.J. Fletcher Opera Theater, Duke Energy Center for the Performing Arts

Launch 2023 will kick off our business year predicting trends in key topic areas including economy, commercial real estate, economic development, hiring, and talent. Get the momentum rolling reconnect with colleagues and make new connections.

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	12	8	4	2
Recognition as "presented by" following event title	Logo			
3-minute on-stage promotional opportunity	X			
On-stage opportunity to introduce speaker	X			
Run of site ad for one month on Chamber website	Logo			
Recognition in digital advertising	X	X		
Opportunity to display company banner and/or distribute premiums	X	X		
Display table at event (6-foot table)	X	X		
Recognition in promotional emails with website link	Logo	Name	Name	
Recognition on event agenda	Logo	Name	Name	Name
Verbal recognition during event	X	X	X	X
Recognition on event presentation	Logo	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name	Name
Mention in social media post	X	X	X	X
Recognition on Launch 2023 blog	Logo	Name	Name	Name

Restrictions: Non-competing industry categories with presenting sponsors. Only one industry category sponsor at presenting and gold levels.



**TOP 3
TITLES**

Executive/VP
Sales
Administration



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Finance and Insurance
Real Estate



SOCIAL MEDIA

Impressions = 4.5M
Reach = 1M

LEADERSHIP RALEIGH 43 AND 44 CLASS DAYS

Expected Attendance: 50 per class

Date: LR 43: Feb. 3, March 3, April 7, May 5, and June 2, 2022

LR 44: Feb. 16, March 16, April 20, May 18, and June 15, 2022

Time: 9 a.m. - 5 p.m.

Location: Locations vary

Two Leadership Raleigh classes meet monthly to get an in-depth view of community issues and develop leadership skills necessary to assume leadership roles. Class days include: Local Economy, Local Government, Healthcare, Local Law Enforcement, Human Services, Quality of Life, Education, and Media. Each session offers hands-on experience and a unique opportunity to interact with community leaders.

BENEFITS	SPONSOR	
	\$750 FOR TWO DAYS (IN-PERSON)	\$500 FOR ONE DAY (IN-PERSON)
	\$400 FOR TWO CLASS DAYS (VIRTUAL)	\$250 FOR ONE CLASS DAY (VIRTUAL)
Recognition on event agenda	Logo	Logo
Verbal recognition during event	X	X
Opportunity to distribute premiums (in-person event only)	X	X
3 minute on-stage/on-screen speaking opportunity	X	X
Opportunity to moderator or introduce a session	X	X
Recognition on Leadership Raleigh website	Logo	Logo
Recognition on reminder email to class	Name	Name

LEADERSHIP RALEIGH 45 AND 46 OPENING RETREAT RECEPTIONS

Expected Attendance: 55

Date: LR 45: Oct. 13-14, 2022;

LR 46: Oct. 20-21, 2022

Time: 9 a.m. - 5 p.m. each day

Location: Location: To be determined

Orientation and retreat for the new Leadership Raleigh participants. Each class has their own opening orientation and two-day retreat with the Alumni board, a professional development coach, and sessions that include team building and leadership development. Sponsored reception for participants in the evening.

BENEFITS	SPONSOR
	\$500
Recognition on event agenda	Name
Verbal recognition during event	X
Opportunity to distribute premiums	X
Registration table sponsor recognition	Name

LEADERSHIP RALEIGH 43 AND 44 GRADUATION

Expected Attendance: 100 per Graduation

Date: LR 43: July 8, 2022; LR 44: July 22, 2022

Time: 5:30 – 7:30 p.m.

Location: To be determined

Each Leadership Raleigh class has its own graduation ceremony to mark the conclusion of the completion of the program, followed by a reception to celebrate their accomplishments. Leadership Raleigh 43 graduates on July 8 and Leadership Raleigh 44 graduates on July 22. Guests are invited.

BENEFITS	SPONSOR \$750
Recognition on event agenda	Logo
Verbal recognition during event	X
Opportunity to distribute premiums	X
Opportunity to distribute graduation certificates	X
Recognition on Leadership Raleigh website	X
Recognition on email invitation	X
Opportunity to display company banner	X

LEADERSHIP RALEIGH 43 AND 44 SCHOLARSHIPS

Expected Attendance: N/A

Scholarships to identify emerging leaders and provide need-based tuition assistance to nonprofit organizations, minority, or small business owners to participate in the Leadership Raleigh program. Scholarships will help support the 2021/2022 Leadership Raleigh programs.

BENEFITS	SPONSOR \$1,000
Verbal recognition at opening reception	X
Verbal recognition at graduation	X
Recognition on program website	Name

LEADERSHIP RALEIGH ALUMNI SOCIALS AND SCHOLARSHIP FUNDRAISING EVENTS

Expected Attendance: **100**

2019 Registration: **100**

Date: **August 2022**

Time: **5:30 – 7 p.m.**

Location: **To be determined**

The Leadership Raleigh Alumni Social allows graduates to connect, network, and remain informed of community issues. A portion of the proceeds from the event will help us to achieve our goal of permanently endowing scholarship assistance for the Leadership Raleigh program. In 2007, the Leadership Raleigh Alumni Board created the John Freehafer Scholarship Fund. Contributions to this fund will continue to enhance Leadership Raleigh's commitment to capture the diversity of the community through the program's participants.

BENEFITS	HOST* \$1,500	SPONSOR \$500
Reserved seating	2	1
3-minute on-stage promotional opportunity	X	
Recognition in promotional emails with website link	Logo	Name
Recognition on website calendar of events	Logo	Name
Registration table sponsor recognition	Logo	Name

MEMBERSHIP PLAQUE INSERT

Expected Distribution: **2,500**

Date: **Jan. 2022**

Recognition on more than 2,500 membership plaques distributed to all Raleigh Chamber members for the 2021/2022 year.

BENEFITS	PRINTING \$1,000
Recognition on printed insert	Logo

NETWORKING 101

Expected Attendance: 125

2020-2021 Attendance: 113 average

Date: Feb. 22, April 28, June 28, and Oct. 2022

Time: Registration 8:30 - 9 a.m. for events at Raleigh Chamber only; Program 9 -10 a.m.

Location: Raleigh Chamber in October; Zoom in February;

Raleigh Chamber in April; Zoom in June

Networking is an essential part of business development. These quarterly one-hour seminars, presented by local experts, deliver ideas and tips on developing business relationships. They also will share how to follow up after the initial meeting.

BENEFITS	PRESENTING SERIES \$2,000	SERIES \$1,000	INDIVIDUAL EVENT \$300
Reserved program seats if virtual	3	2	2
Reserved program seats if at Raleigh Chamber	2	1	1
3-minute on-stage/on-screen promotional opportunity	X		
1-minute on-stage/on-screen promotional opportunity	X	X	
Verbal recognition during event	X	X	X
Recognition in promotional emails with website link	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name
Recognition on event agenda	Logo	Name	Name



**TOP 3
TITLES**

Administration
Sales
Executive/VP



**TOP 3
INDUSTRIES**

Finance and Insurance
Educational Services
Arts, Entertainment, and Recreation

NEW MEMBER ORIENTATION

Expected Attendance: 50

2021 Attendance: 30 average

Date: First Wednesday monthly except January and July

Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.

Location: Raleigh Chamber

New Chamber members and new employees of current members are invited to attend New Member Orientation to meet other new members and learn how to become involved in the Raleigh Chamber. Each first-time attendee from a member company presents a 30-second overview about their business to the group.

BENEFITS	SPONSOR \$400
Reserved program seats	2
3-minute on-stage/on-screen promotional opportunity	X
Display table at event (6-foot table) except at virtual events	X
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Recognition on event agenda	Name
Verbal recognition during event	X



**TOP 3
TITLES**

Sales
Administration
Small Business Owner



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance

PARTNERS DINNER

Expected Attendance: 250
 2021 Attendance: 100 (pre-pandemic attendance 245)
 Date: June 2022
 Time: Reception 5 - 6 p.m.; Program 6 - 8 p.m.
 Location: To be determined

Celebrate the partnership of our elected officials and Wake County business and community leaders. The Partners Dinner provides an important opportunity to network with top elected officials, collaborate on priorities, and celebrate our successes from the previous year.

BENEFITS	PRESENTING \$7,500	GOLD \$5,000	HOST SPONSOR \$2,500	SILVER \$2,500	BRONZE \$1,000
Reserved program seats	8	8	4	4	2
Recognition as "presented by" following event title	Logo				
3-minute on-stage promotional opportunity	X				
Opportunity to display company banner and/or distribute premiums	X				
Run of site ad for one month on Chamber website	Logo				
Recognition on invitation	Logo	Logo	Name	Name	
Recognition in promotion emails with website link	Logo	Logo	Name	Name	
Recognition on event program	Logo	Logo	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name
Registration table sponsor recognition	Logo	Logo	Name	Name	Name
Mention in social media post	X	X	X	X	X
Verbal recognition during event	X	X	X	X	X

Restrictions: Non-competing sponsors within industry at presenting sponsor level




TOP 3 TITLES

Executive/VP
Administration
CEO



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Finance and Insurance



SOCIAL MEDIA

Impressions = 1.1M
Reach = 237K

PAST CHAIRS LUNCHEON

Expected Attendance: 30

2019 Attendance: 30 average

Date: April 2022

Time: Registration 11:30 - Noon; Program Noon - 1:30 p.m.

Location: Sullivan's Steakhouse

Annual reunion of the past chairs of the Board of Directors, including a briefing on current Raleigh Chamber priorities

BENEFITS	HOST* DONATED SERVICES \$500	SPONSOR
Reserved program seats	2	2
Recognition on website calendar of events	Name	
3-minute on-stage/on-screen promotional opportunity	X	X
Recognition in promotional emails with website link	Name	Name
Recognition on event program except at virtual events	Name	Name
Registration table sponsor recognition except at virtual events	Name	Name
Verbal recognition during event	X	X
Mention in social media post	X	X

*Donated facility, A/V, meals, taxes, and gratuities

PRESIDENT'S CIRCLE KICKOFF LUNCHEON

Expected Attendance: 100

2021 Registration: 80

Date: March 10, 2022

Time: Noon – 1:30 p.m.

Location: Location to be determined

Our annual total resource development fundraiser, The President's Circle, will support the execution of the Chamber's 2021/2022 Action Plan with more than 100 volunteers representing 50 leading companies. The Circle events includes the Kickoff Luncheon in November, monthly report and reward sessions, and the Victory Celebration.

BENEFITS	PRESENTING SERIES \$2,000	SERIES \$1,000	INDIVIDUAL EVENT \$300
Reserved program seats if virtual	3	2	2
Reserved program seats if at Raleigh Chamber	2	1	1
3-minute on-stage/on-screen promotional opportunity	X		
1-minute on-stage/on-screen promotional opportunity	X	X	
Verbal recognition during event	X	X	X
Recognition in promotional emails with website link	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name
Recognition on event agenda	Logo	Name	Name

PRESIDENT'S CIRCLE REPORT AND REWARD SESSIONS

Expected Attendance: 50

Date: Monthly

Time: Varies

Location: Locations to be determined

Our annual total resource development campaign, the President's Circle, supports the execution of the Chamber's 2021/2022 Action Plan with more than 100 volunteers representing 50 leading companies. Enjoy an opportunity to catch up with the other volunteers, celebrate the success of our top sales producers, learn more about Chamber products and services, and see how close we are to our goal.

BENEFITS	SPONSOR \$750
Reserved program seats	2
Recognition on event presentation	Logo
Recognition on sponsor board	Name
Recognition on Campaign website	Name
Recognition in promotional emails with website link	X
Opportunity to participate in event program	X
Verbal recognition during event	X

PRESIDENT'S CIRCLE FINALE LUNCHEON

Expected Attendance: **100**

2020 Registration: **80**

Date: **Aug. 11, 2022**

Time: **Noon - 1:30 p.m.**

Location: **Location to be determined**

Our annual total resource development campaign supports the execution of the Chamber's 2021/2022 Action Plan with more than 100 volunteers representing 50 leading companies. Celebrate the successful conclusion of the campaign at our finale luncheon.

BENEFITS	GOLD \$1,500	SILVER \$500
Reserved program seats	4	2
3-minute on stage promotional opportunity	X	
Recognition on sponsor board	Logo	Name
Recognition on event presentation	Logo	Name
Recognition in promotional emails to Board/participants	Logo	Name
Recognition on Campaign website	Name	Name
Verbal recognition during event	X	X
Mention in social media post	X	X

PRESIDENT'S CIRCLE REWARD TRIP WELCOME/ FAREWELL DINNER SPONSOR

Expected Attendance: **60**

Date: **Oct. 2022**

Time: **7 - 9 p.m.**

Location: **Location to be Determined**

Celebrate with other campaign volunteers on the first or final night of our campaign incentive trip.

BENEFITS	SPONSOR \$2,500
Recognition on Campaign Trip table sign	Name
Recognition on sponsor board	Name
Recognition on Campaign website	Name
Recognition on Campaign Trip program	Name
Verbal recognition during event	X
3-minute on-stage promotional opportunity	X

REGIONAL TRANSPORTATION ALLIANCE 21ST ANNUAL MEETING: THE STATE OF MOBILITY

Expected Attendance: **400**
 2021 Attendance: **185 (pre-pandemic attendance 350)**
 Date: **November 2022**
 Time: **Registration 11:30 - Noon; Program Noon - 1:30 p.m.**
 Location: **To be Determined**

Join more than 400 regional leaders for insights on current and emerging trends on transportation at our 21st annual event while hearing from guest speakers on cutting edge transportation innovation and regional transportation accomplishments. It's a can't miss regional business leadership event.

BENEFITS	SPONSOR \$999
Reserved program seats	6
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Recognition on event program	Name
Recognition on event presentation	Name
Registration table sponsor recognition	Name
Verbal recognition during event	X
Mention in social media post	X

Note: RTA sponsorships are open to both RTA and non-RTA members. RTA Gold, Silver, and Bronze memberships also include recognition and visibility benefits at all RTA events. Visit letsgetmoving.org/benefits for details.

REGIONAL TRANSPORTATION ALLIANCE TRANSPORTATION BREAKFAST

Expected Attendance: **250**
 2021 Attendance: **210**
 Date: **July 22, 2022**
 Time: **7:30 - 9:30 a.m.**
 Location: **The Umstead Hotel and Spa**

Join more than 300 regional leaders for an insightful conversation on a vital mobility trends impacting our economy at our annual breakfast. This is a midsummer mainstay event for the regional business community at the Umstead Hotel and Spa that you won't want to miss.

BENEFITS	EVENT SPONSOR \$999
Reserved program seats	6
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Recognition on event program	Name
Recognition on event presentation	Name
Verbal recognition during event	x
Mention in social media post	x

Note: RTA sponsorships are open to both RTA and non-RTA members. RTA Gold, Silver, and Bronze memberships also include recognition and visibility benefits at all RTA events. Visit letsgetmoving.org/benefits for details.



TOP 3 TITLES

Administration
 Executive/VP
 Sales



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
 Other Services except Public Administration
 Other



SOCIAL MEDIA

Impressions = 461K
 Reach = 113K

THE STATE OF THE CITY, COUNTY, AND SCHOOLS

Expected Attendance: 200

2021 Attendance: 180

Date: July 14, 2022

Time: Registration 11 - 11:30 a.m.; Program 11:30 a.m. - 1:30 p.m.

Location: Sheraton Raleigh Hotel

Join us for an in-depth look at the current state of affairs for Raleigh, Wake County, and the Wake County Public School System. At this annual luncheon, you will hear updates on priorities and policies from the following representatives: Chair of the Wake County Board of Commissioners, Mayor of the City of Raleigh, and Chair of the Wake County Board of Education. This is a rare opportunity to have these three elected leaders on stage together at the same time interacting with the business community. The total budgets of all three government bodies combined are more than \$2 billion. Following the address, all three will participate in a moderated question-and-answer session.

BENEFITS	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	COPPER \$500
Reserved program seats	10	10	5	2	2
Recognition as "presented by" following event title	Logo				
3-minute on-screen promotional opportunity	X				
Opportunity to display company banner and/or distribute premiums	X				
Run of site ad for one month on Chamber website	Logo				
Recognition on event program	Logo	Name			
Mention in social media post	x	x			
Recognition in promotional emails with website link	Logo	Name			
Recognition on event presentation	Logo	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Name	Name	Name	Name
Verbal recognition during event	X	X	X	X	X
Registration table sponsor recognition	Logo	Name	Name	Name	



**TOP 3
TITLES**

Executive/VP
Sales
Public Policy
and CEO



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Other Services except Public Administration
Construction



SOCIAL MEDIA

Impressions = 1.2M
Reach = 153K

TRIANGLE SMALL BUSINESS WEEK/ TRIANGLESMALLBUSINESSWEEK.COM

Date: May 1 - 7, 2022

This promoted website celebrates the economic impact of small businesses during National Small Business Week, a program of the U.S. Small Business Administration. It is active in the month preceding and during the week of National Small Business Week. The Triangle celebration of Small Business Week features multiple events presented by chambers of commerce and other nonprofits across the region. The website includes a listing of Small Business Week events, resources for business owners and entrepreneurs, and economic impact information. The website will be promoted by participating nonprofits, on social media, through email campaigns, on our website, and in local media outreach.

BENEFITS	WEBSITE SPONSOR \$3,500
Prominent logo placement on home page	X
Opportunity to use site in company's own promotion	X
Opportunity to add resource links	X
Mention in social media post	X

WE CONNECT

Expected Attendance: 100

2021 Attendance: 85 average

Date: March 30, June 23, Sept. 1, and Dec. 2022

Time: 4:30 - 6 p.m.

Location: Virtual/Zoom through December; locations vary thereafter

Enjoy the opportunity to convene at an inclusive business networking meetup to support and celebrate our diverse workforce (e.g. people of color, LGBTQIA+, women, veterans, people with disabilities), presented by the Triangle DEI Alliance, the Raleigh Chamber and other partners.

BENEFITS	HOST* \$1,000	SPONSOR \$1,000
Reserved program seats	2	2
1-minute on-stage/on-screen promotional opportunity	X	X
Recognition in promotional emails with website link	Logo	Logo
Recognition on website calendar of events	Logo	Logo
Opportunity to display company banner and/or distribute premiums	X	X
Attendee names and companies roster	X	X
Mention in social media post	X	X



**TOP 3
TITLES**

- Administration
- Sales
- Executive/VP



**TOP 3
INDUSTRIES**

- Professional, Scientific, and Technical Services
- Other
- Finance and Insurance

WOMEN'S LEADERSHIP CONFERENCE

Expected Attendance: 1,000

2021 Attendance: 525 (pre-pandemic attendance 900)

Date: May 24, 2022

Time: Registration 8:30 - 9 a.m.; Program 9 a.m. - 3 p.m.

Location: Raleigh Convention Center

Women account for a significant amount of the workforce. Gender diversity in the workplace is important and creates a positive effect across your organization. The Women's Leadership Conference is an annual leadership conference for advancing women in business. This conference will equip attendees with strategies to accelerate their career, learn from established business leaders, and build/expand their professional network. The conference features eight sessions with leaders from around the Triangle. During the conference, attendees will:

- Gain tactical and strategic advice and resources from the area's top executives.
- Participate in discussion groups focused on helping women succeed in the workplace.
- Hear from leaders who will offer perspectives on what it takes to be a leader and share their journeys to success.
- Learn how to break down barriers for women in the workplace.

BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	BREAKOUT SESSION	BRONZE	NETWORKING
	\$20,000	\$7,500	\$4,000	\$2,500	\$2,000	\$1,500	\$1,000
Reserved program seats	30	20	10	5	5	5	2
3-minute on-stage promotional opportunity	X						
Recognition as "presented by" following event title	Logo						
Run of site ad for one month on Chamber website	X						
Recognition in print advertising	Logo						
Recognition in digital advertising	Name						
Opportunity to introduce Keynote Speaker	X						
On-stage opportunity to introduce breakout session					X		
Opportunity to display company banner and/or distribute premiums	X	X					
Participation on conference committee	X	X	X				
Display table at event (6-foot table)	X	X	X				
Verbal recognition during event	X	X	X				
Recognition in promotional emails with website link	Logo	Logo	Name	Name			
Recognition on event presentation	Logo	Logo	Name	Name	Name	Name	Name
Recognition on website calendar of events	Logo	Logo	Name	Name	Name	Name	Name
Mention in social media post	X	X	X	X	X	X	X
Recognition on event app	Logo	Logo	Name	Name	Name	Name	Name

Restrictions: Non-competing industry categories with presenting sponsor. Only one industry category sponsor at platinum and gold levels.



TOP 3 TITLES

Administration
Sales
Marketing



TOP 3 INDUSTRIES

Professional, Scientific, and Technical Services
Other Services except Public Administration
Manufacturing



SOCIAL MEDIA

Impressions = 3M
Reach = 120K

YOUNG PROFESSIONALS NETWORK COMMUNITY INVOLVEMENT EVENTS

Expected Attendance: **125**

2020 Attendance: **75 average**

Date: **April 22, and Oct. 2022**

Time: **9 a.m. - noon**

Location: **First Tee of the Triangle, Habitat for Humanity Tammy Lynn Center in October; subsequent locations vary**

Young Professionals Network members are invited to attend each of our Community Involvement Events. During these events, members give back to our community, learn about and partner with local non-profits, all while networking and expanding their business contacts with other young professionals.

BENEFITS	SPONSOR \$750
Recognition on t-shirts except for virtual events	Logo
Recognition in promotional emails with website link	Name
Recognition on website calendar of events	Name
Verbal recognition at event	X
2-minute on-screen/on-stage speaking opportunity	X

YOUNG PROFESSIONALS NETWORK E-NEWS

Expected Distribution: **3,845**

Date: **Quarterly**

The Young Professionals Network E-news is sent quarterly to YPN members and others interested in opportunities for young professionals. It includes information about upcoming events, professional development topics, member updates, and more.

BENEFITS	SPONSOR \$200 PER NEWSLETTER
Recognition with link to company website	Banner ad designed by company

YOUNG PROFESSIONALS NETWORK ORIENTATION

Expected Attendance: 40

2020 Attendance: 28 average

Date: May 12, Aug. 25, and Nov. 2022; Feb. 2023

Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.

Location: Raleigh Founded Gateway Plaza

Receive a preview of upcoming YPN events, and learn how to maximize your participation in this fantastic Chamber program. This is one of the best ways to get started making connections with other new YPN members.

BENEFITS	SERIES \$2,000	EVENT \$500
Reserved program seats	2	2
3-minute on-stage/on-screen promotional opportunity	X	
Display table at event (6-foot table), excluding virtual	X	
Recognition in promotional emails with website link	Name	Name
Recognition on website calendar of events	Name	Name
Recognition on event agenda	Name	Name
Verbal recognition during event	X	X

YOUNG PROFESSIONALS NETWORK PROGRAMS

Expected Attendance: 200

2021 Attendance: 156 average

Date: March 10, May 19, July 7, Sept. 15, and Nov. 2022; Jan. 2023

Time: Registration 8:30 - 9 a.m.; Program 9 - 10 a.m.

Location: PNC Arena

Programs designed to engage young professionals (ages 23 – 39) of member firms and help them become more competitive in the business arena. This program also enables young professionals to establish a web of business contacts and address areas of personal and professional development.

BENEFITS	PRESENTING \$7,500	SERIES \$4,000	EVENT \$1,000
Reserved program seats	16	8	8
Recognition as “presented by” following event title	Logo		
On-stage opportunity to open sponsors’ messages and welcome attendees	X		
Opportunity to display company banner and/or distribute premiums	X		
Display table at event (6-foot table)	X		
Opportunity to distribute premiums	X		
2-minute on-stage/on-screen promotional opportunity	X	X	
Recognition on event program	Logo	Name	Name
Run of site ad on Young Professionals Network web pages	Logo	Name	Name
Recognition on event presentation	Logo	Name	Name
Recognition on website calendar of events	Logo	Name	Name
Recognition in promotional emails with website link	Logo	Name	Name
Mention in social media post	X	X	X
Verbal recognition during event	X	X	X

Restrictions: Non-competing industry categories with presenting sponsors.



**TOP 3
TITLES**

Administration
Sales
Marketing



**TOP 3
INDUSTRIES**

Professional, Scientific, and Technical Services
Finance and Insurance
Other Services except Public Administration

YOUNG PROFESSIONALS NETWORK SOCIALS

Expected Attendance: **120**

2020 Attendance: **65 average**

Date: **June 9, Aug. 11, and Dec. 2022**

Time: **4:30 - 6 p.m.**

Location: **Locations vary**

Young Professionals Network members are invited to each of our afternoon socials, where members network, gain new connections, and visit local hot spots.

BENEFITS	HOST \$1,000	SPONSOR \$500
Reserved program seats	3	2
3-minute on-stage/on-screen promotional opportunity	X	X
Recognition in promotional emails with website link	Logo	X
Recognition on website calendar of events	Logo	X
Opportunity to distribute premiums except at virtual events	X	X
Attendee names and companies roster	X	
Mention in social media post	X	X